**AVIJIT DEBNATH**

**Contact No.:** 09476425438/9832139159**E-Mail: avijitdebnath@rediffmail.com**

**Aims to scale heights in Sales & marketing Operations with a reputed organization in retail/FMCD/Manufacturing (Steels, Chemicals etc.)having valid passport id.**

**SYNOPSIS:**

**M.B.A** (2008) with experience in Marketing and Sales

An in-depth knowledge

tocreate consumer demand

to develop & execute marketing plans

to execute marketing initiatives

 to garner new customers through competitive advertisement

**ACADEMIC PROFILE:**

**M.B.A. (2008)** from W.B.U.T with specialization of ***Marketing*** (Major), ***Financial Management*** (minor)

**B.Com. (Hons.)** from**University of Calcutta**in the year 2005 with 50%.

**XII (W.B.C.H.S.E)** in the year 2002 with 53%

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**X (I.C.S.E.)** in the year 2000 with 60%.

**INDUSTRIAL PROJECTS:**

Title : Reliance Life Insurance Company and Birla Cement.

Role : Sales Development Manager

Duration : 2 Months

Details : Expansion of distribution network through recruitment of advisors and distributors.

**ORGANIZATIONAL EXPERIENCE**

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| **1.** | **As a Marketing Executive in Comfort Travels Pvt. Ltd., Durgapur(2009-12)**  **Job Profile:** Responsible for market and sell various domestic tour packages to various clients and looking after car rental activities. Handling team and customer related enquiries in the organization. | **For3 Yrs.** |
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| **2.** | **Presently Working as senior Sales Executive in a retail chain of furniture manufacturing company. Style Spa Furniture Ltd. in Durgapur(may 2012 onwards)**  **Job Profile :** Selling different bedroom, dining and living room products to retail(walk in) customers and also have to look after marketing and promotional activities, institutional selling , inventory maintenance and achieving targets, assisting store manager etc. | **For 2yrs. +** |

**TECHNICAL EXPERTISE:**

Computer Fundamental, MS Office, internet savvy

**ACHIEVEMENT:**

Won prizes in the inter collegiate quiz completion

**HOBBIES**

Making friends, Travelling

**PERSONAL INFORMATION:**

Date of Birth : 29th February 1984

Fathers Name : Sri Kamal Krishna Debnath

Present Address : 9/22, Joydev Avenue, B-Zone, Durgapur-713205, Dist. Burdwan, W.B.

Alternate address 61 Aurobindo Bose Nagar, Behala, Kolkata-61

Marital Status : Single

Gender : Male

Nationality : Indian

Date: [AvijitDebnath]